Source: https://www.industrydocuments.ucsf.edu/docs/ykhp0003

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.

AD #2082-D2-REQ. #M50983-"Muscle Beach"-PAGE 4/C BLD (5 ⅜" x 7 ¾")-Digest Size-1997

The real reason we bring you with us to the beach is so we have someplace to put the car keys.

VIRGINIA SLIMS
It's a *woman* thing.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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8 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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